



Frequently Asked Questions

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Why join ego.cx?

Because ego.cx is the Digital Branding Platform that will position your business on the Internet with professionalism, automation and AI systems that know your brand.

What is an ego.cx Digital Address?

A web address linked to ego.cx consists of a combination of: unaccented letters, numbers, hyphens, and underscores, followed by `.ego.cx`. It's technically known as a second-level domain and allows you to have an independent website, inheriting a small (but very valuable) percentage of relevance and authority with search engines and AI.

Is an ego.cx Digital Address a digital asset?

Absolutely. In fact, it's a highly valuable asset due to the age and market value of the premium domains we use to consistently position websites and brands: with Semantic Knowledge Graphs focused on

delighting search engines so they display your site.

A web address itself is a transferable/tradeable digital asset.

Do ego.cx Digital Addresses gain value over time?

Your Digital Address is the home of your personal brand or business on the Internet!

As time passes, your web address increases in value; and if you regularly publish engaging content for your target audience, you'll achieve higher search engine ranking and page authority, increasing your chances of generating organic leads (without paying for advertising).

By strategically positioning your brand and website in search engines, you can save tens, hundreds, or even thousands of dollars in advertising costs over time. This is thanks to organic search engine optimization (SEO).

EgoCX

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We are a Digital Identity and Branding Ecosystem and Digital Brand ID Ecosystem platform for professionals and local businesses, focused on SEO and Knowledge graphs.

- [Is your brand already egotional?](#)

[More about the benefits →](#)

Strengthen your Digital Identity with Brand Ecosystems designed for you and your business.

- [Branded Email](#)
- [Cloud Benefits](#)
- [Accounts for Digital Brand Identity](#)
- [Customizable Website](#)

[Discover our Annual Plans →](#)

From Essential to Elite. Choose based on the length of your website address and the tools you need. Early bird pricing (first 3,333 brands) and predictable renewals. No hidden fees.

- [Compare Membership Plans and Benefits](#)
- [Essential Plan](#)
- [Professional Plan](#)
- [Business Plan](#)
- [Elite Plan](#)

[EgoCX Partners™ →](#)

Become an independent ego.cx salesperson with our exclusive Pioneer offer and earn more than a third of every sale you generate.

- [Sales Commissions](#)
- [Rewards](#)

Content Management Solutions by EgoCX

CCContinue CMS™ is not just a content management system –it is a generative, transclusion-based ecosystem built for the complex web.

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Digital products and Software Suites by EgoCX

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